

The 6th annual edition of MeetingPlanners Russia raised above all expectations!



The annual workshop edition of MeetingPlanners Russia took place this year on 9, 10 and 11 September in the gorgeous five-star property, InterContinental Moscow Tverskaya, situated in the city center of the Russian capital.

The program started on Sunday 9th of September with a dinner for all participating Destinations and Suppliers at Restaurant Chekhonte, in InterContinental Moscow Tverskaya. A panel discussion led by event MC Jonathan Bradshaw brought clarity about the current status of the Russian and CIS MICE markets and through a Q&A session offered insight on how to get the most out of the two business days ahead.

Monday started by offering the opportunity for many worldwide destinations to present what their incredible country or city has to offer. A full day of meetings was scheduled afterwards, with networking and presentation breaks, before enjoying a pleasant end of the day cocktail reception with all participants.

Tuesday began by rewarding some lucky event planners with wonderful prizes. Good mood guaranteed to proceed with the rest of the B2B meetings and presentations before the successful forum ending with the Tuesday forum closing cocktail!

Alberto Gurrola from Grand Coral Beach in Cancun is stating: "The most important part for me is to try to open up relationships. Having a solid 20 appointments in one day plus another 20 appointments the second day, and finding out that the interest for our region is a tangible possibility in the next couple of years is a value like gold. The return of my investment is incredible, we will be here next year! Congratulation for the job well done and everything executed to perfection.'"

The overall satisfaction was clearly noticeable in all the positive feedback received and bookings for the next years forums Europe Congress organizes.

Asking Business Development Director Asya Revina from Europe Congress about the event outcome, she stated: The guaranteed amount of high profile meetings and synergy through the intelligent matchmaking we do prior to the event assured yet again the highest satisfaction possible. The smooth running of the entire program by our team has been flawless. We want to thank all participants for their trust in our organization and are looking forward coming back to Moscow in a year's time for our 7th edition.'"

Do not miss your chance to join the next edition of MeetingPlanners Russia, on 9 and 10 of September 2019! Until then, Europe Congress is ready to deliver MCE South Europe in Thessaloniki from 21 till 23 October and MCE Central & Eastern Europe in Prague between 17 and 19 of February 2019.

For more information and participation possibilities, please contact Europe Congress on:

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