

# Starting this Sunday, 8th of October 2017 in Catania, Sicily, Italy, the annual MCE South Europe is only one step away!



MCE South Europe is free from event visitors and putting all its attention on building relations between carefully selected event buyers and MICE suppliers. With thrilling event program elements as keynote sessions, networking dinners, coffee breaks, luncheons and of course the famous prescheduled and match made B2B

meetings on-site, participants will be able to create strong business bonds and enjoy their time together within an intensive yet time effective 2,5 days forum.

*"I was very excited about the choice of Sicily and Catania for the third annual MCE South Europe. And of course for our hotel for this important international event. I'm sure that the warmth of this land, rich in history, traditions and passion, will contribute to making the Sicilian edition of this unique forum even more unique."* Mrs. Ornella Laneri, President & CEO of the Four Points by Sheraton Catania Hotel & Conference Center, stated.

Besides the business synergy the B2B meetings bring, the two amazing dinners are organized to assure all participants spend maximum time together, gain experiences together and strengthen their professional ties.

Mrs. Patrizia Costa, the Senior Sales Manager of Villa Diodoro, hosting

the Sunday evening opening dinner is quoting: *"Taking part to MCE South Europe as Event partner is for us a great opportunity. We have been really honoured and proud to be chosen to host the first dinner. It is a great chance to find new business partners and showcasing the potential of our properties first hand and in the most effective way!"*



## **SOUTH EUROPE**

**October 8 – October 10, 2017**  
Catania, Sicily, Italy

Whilst the Sales Manager from Villa Fago, Mrs. Stefania Gugliotta, who will host the Monday evening event program at her outstanding property, mentioned: *"It will be a great honour for us to welcome Europe Congress and all the participants of MCE South Europe as our guests and we will do our best to make the evening unforgettable!"*

The entertainment program for both evenings is offered by one of Italy's best: Azimut Event Agency. Azimuts Creative Director, Mr. Dario Cherubino explains: *"We are very proud to contribute to MCE South Europe 2017 in Sicily, as this is one of our favorite destinations all over Italy, and one of the most iconic ones. Providing entertainment during both dinners, we hope to help guests deep dive into Italian culture, story and style."*

The Europe Congress team is very much looking forward to welcoming its participants this October in Catania, Sicily and allowing each to discover yet another key destination in South Europe through its MICE B2B forum.

**For more information and participation possibilities, please contact  
Europe Congress on:**

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