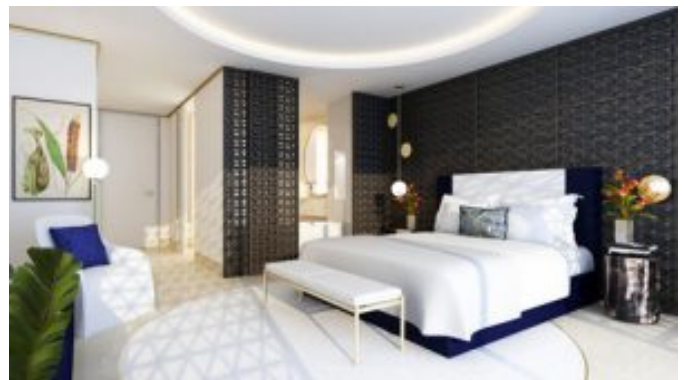


# ONYX Hospitality Group in strategic partnership with Y00 Hotels & Resorts to operate and develop Y00 Collection and Yoo2 hotels across Asia

*Artist's impression of an upcoming Y00 Collection property in Asia*



ONYX Hospitality Group has entered an agreement with UK-based Y00 Hotels & Resorts to manage and further develop Y00 Collection and Yoo2 hotels across Asia.

As a result, ONYX Hospitality Group will expand the presence of the two Y00 brands across key city and resort destinations in the Asia Pacific region, contributing to further growth of the Y00 Collection and Yoo2 brands. The first Y00 Asia hotels to be developed will be in Phuket and Bali, both scheduled to open in 2019.

Douglas Martell, President & CEO, ONYX Hospitality Group, said: "As we continue expanding the reach of the ONYX Hospitality Group portfolio and entering new market segments and new destinations, we are excited to be in partnership with Y00 Hotels & Resorts to grow our footprint in the lifestyle hotels segment. We look forward to a mutual exchange of unique strengths, including Y00's design-led philosophy and our

regional management expertise.”

John Hitchcox, Chairman of the Y00 Group, said: “We are very excited about this partnership between Y00 Hotels & Resorts and ONYX Hospitality Group as it has created the perfect platform for operational excellence and growth of the Y00 brands across Asia Pacific. This expansion opportunity in some of the world’s fastest growing hotel markets will ensure that even more travellers will soon be able to experience Y00’s unique designs and guest experiences.”

Y00 is a global design brand specialising in design-led property and hotel developments around the world. The Y00 brand was created by leading property developer John Hitchcox and international designer Philippe Starck with a vision to enrich lives with extraordinary living spaces. Y00 Hotels & Resorts is inspired by Y00 Group’s vision and offers two lifestyle brands: Y00 Collection, luxury hotels which blend creative input by some of the world’s most renowned designers with sublime locations and personalised service; and Yoo2, upscale lifestyle hotels which provide unique interpretations of local influences, location and living space.

#### **About ONYX**

A part of ItalThai Group, ONYX Hospitality Group operates several diverse yet complementary brands – Amari, Shama and OZO – each catering to the distinctive requirements of today’s business and leisure travellers. ONYX reaches beyond its Thai roots to offer innovative management solutions across the Indian Ocean, Arabian Gulf and Asia-Pacific regions. Visit [www.onyx-hospitality.com](http://www.onyx-hospitality.com).

#### **About Y00 Hotels & Resorts**

Y00 Hotels & Resorts are inspired by the Y00 Group’s vision of enriching lives with extraordinary living spaces. Its luxury hotel brand, the Y00 Collection, brings together world renowned Creative Directors and the renowned Y00 Design Studio with some of the world’s most sublime destinations and flawless yet personal service. Meanwhile, Yoo2 continues the

design ethic in an eclectic group of lifestyle hotels; each one a striking expression of local soul. Visit [www.yoohotels.com](http://www.yoohotels.com)

### **About Y00 Group**

Y00 is a global design group created by leading property developer, John Hitchcox and Philippe Starck, the world-renowned designer. With a singular vision to enrich lives with extraordinary living spaces, the group brings its unique design-led philosophy to hotels, real estate, furnishings, energy and capital.