

MCE South Europe 2018 shined over Thessaloniki, Greece!



MCE South Europe organized by Europe Congress took place this week from 21 to 23 October 2018 at Makedonia Palace in Thessaloniki, Greece and exceeded all expectations!

The Europe Congress forums exist since 2011 and this version cleverly promotes South Europe as a MICE destination, showcasing its purest potential to international event planners with the purpose of creating strong and long-lasting business relations.

Sunday afternoon marked the official opening of the event with registration and a welcome reception at the amazing venue hotel. After being welcomed by the City of Thessaloniki Philharmonic Orchestra with local hors d'oeuvres and drinks at the renovated harbor of Thessaloniki, participants were offered to discover the Thessaloniki Cinema Museum and the Center of Contemporary Art of Thessaloniki. The Luxury Hotel Group Mediterranean Palace Hotel Rooftop impressive Dias Hall hosted the networking dinner.

Monday offered the start of the core of the successful B2B forum, the pre-scheduled and match-made meetings for all participants. The 35 encounters form the base of the new business relations that are being shaped between the suppliers and buyers that attended the show in Thessaloniki.

Most of the event planners that were hosted were new to the destination and to participation at a EuropeCongress forum, due to the company's internal policies. As always, the forum

impressed through its careful organization, varied event program and helpful staff.

Familiar faces were at the forum from the many MICE suppliers. But also new destinations and suppliers took part. Eliza Tsolakou from the Athens Convention & Visitors Bureau stated: "I have attended many B2B events in the past but the forum by Europe Congress has exceeded my expectations. Especially with the quality of buyers and overall professional delivery of the event. I will definitely attend next year in Valencia and am looking forward to hosting one of your future forums in Athens."

Hotel Makedonia Palace went all the way to impress the participants through its excellent meeting facilities and services, amazing coffee breaks, luncheons and afternoon surprises as fresh ice creams. Monday's dinner took place this time in the property of Grand Hotel Palace. Before joining the property for an eve with dinner and entertainment a small city sightseeing was offered.

The success of the event and its organization was assisted by the official event partners: the Makedonia Palace Hotel, the Thessaloniki Convention Bureau, the City of Thessaloniki, the Region of Central Macedonia and airline partner Aegean Airline.

For more information, please contact Europe Congress on:
Email: info@europecongress.com or Telephone: +420 226 804 080