

Kia Motors Posts Global Sales of 216,118 Vehicles in July



Kia Motors Corporation announced today its July 2017 global sales figures for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 216,118 units sold.

Domestic market sales decreased by 0.9% compared to the previous year, resulting 43,611 units sold, which is comparable to July 2016 when Kia benefited from newly launched vehicles such as Cadenza and Niro. Overseas sales also decreased by 6.8% compared to the previous year, posting 172,507 units, due in large part to continued sales fall in the Chinese market.

Kia's best-selling model in overseas markets during July 2017 was the Sportage compact SUV with 29,498 units sold. The Cerato compact sedan (known as 'Forte' or 'K3' in some markets) was the second best seller with 23,626 units sold, followed by the subcompact Rio (known as 'Pride' in Korea) with 21,960 units sold.