International Medical Travel Show Dubai 2020

On February 2, 2020 at Dubai World Trade Center, UAE an extraordinary high-end event dedicated to medical tourism will be held, – **the International Medical Travel Show Dubai 2020.**

The growth rate of the global medical tourism sector is currently considered to be one of the highest compared to other tourism segments. More than 50 countries claim the development of medical tourism at the level of state policy. Each of the countries can offer the most developed medical field and something unique in the healthcare system. The entire global marketing toolkit is fully involved in this sector. Medical tourism has created a new concept of modern healthcare.

IMTS. Dubai 2020 is an advanced Medical and Healthcare Travel networking platform, a unique hub aimed to develop relationships with government authorities and hospital executives, investors, healthcare authorities, buyers, insurance & travel companies, medical tourism facilitators, – professionals from all over the world. IMTS. Dubai 2020 is about to help to unleash the potential of the industry, both for service providers and service consumers of the health tourism market.

The organizers conducted a special market research, assessing the conditions of medical tourism as a business in more than 50 countries, analyzed all the information about stakeholders and provided the most valuable contacts on IMTS. Dubai 2020

platform.

The main value: any of visitors is guaranteed to receive personal attention from the necessary targeted contact and the opportunity to present themselves and their capabilities.

In the framework of the IMTS.Dubai:

Exhibition Networking and Demonstration Zone – comfortably designed area for efficient communication in between the sector stakeholders.

International Medical Travel Congress – educational part of the IMTS. Dubai that serves to the participants as a knowledge transfer platform.

International B2B VIP Hosted Buyers Program – efficient business tool that exclusively tailored for all participants to guarantee effectiveness. Our aim is to connect you with potential business partners from markets which you are targeting. Meet our Buyers from MENA, GCC, Africa, Europe and Asia!



The expanded business program of the exhibition deserves special attention. Events to be held in completely new formats – interactive venues, discussion zones and B2B meetings,

speakers and topics raised by them will make the content of events even more powerful and interesting.

As an exclusive part of the event, participants also have an opportunity to attend **The medical tourism training short course** – a professional skills improvement program for medical travel sector specialists to improve best practices for medical tourism business based on the

30+ years of experience of the trainer who will design a course in accordance with the attendee's profile and understanding of the region particularities. Maria K. Todd the Trainer and CEO of AskMariaTodd™ is often called the world's single most knowledgeable adviser on health travel and medical tourism business strategy and management.

Those present will celebrate the successful completion of the evening in an elegant atmosphere. Known best way to continue business networking to join the community in a less formal atmosphere with amazing Arabic cuisine, live music and our MCs, who will make a celebration after a long and productive day unforgettable.

Join us and get the opportunity to personally communicate with industry leaders.

All interested can familiarize themselves with the detailed action plan and register in advance on the official website imtshow.com or via email info.imts@kenzevents.ae, info.internationalmts@gmail.com.