Slovenia at WTM London 2021: a sustainable and safe destination for great sports & outdoor experiences



This year's World Travel Market London's physical show takes place at ExCeL London 1 – 3 November, followed by WTM Virtual (November 8 – 9). The focus of Slovenia's presentation is sustainability, which is also one of the main assets that convinced the global travel authority Lonely Planet to name Slovenia 5th in its top 10 countries to visit next year (Lonely Planet's Best in Travel 2022).

As the main partner of Slovenia's presentation at WTM, Ljubljana has been brought to the spotlight, focusing on architectural masterpieces of Jože Plečnik which were put on the prestigious UNESCO list this summer. Furthermore, great outdoor and sports activities have also been highlighted, as this will be the main promotional themes for 2022-2023 for Slovenia. As many as 13 Slovenian tourism companies are present at the stand. For the media, a press conference was held today.

Slovenia is presenting itself as a destination with **a diverse culinary offer for excellent gastronomic experiences**, numerous

opportunities for **outdoor activities** and as **a leading destination in the field of sustainable development**. These attributes also convinced the leading global travel guide publishing house, Lonely Planet, to rank Slovenia **fifth among the ten recommended countries to visit in 2022**. A special emphasis has also been put on presenting Slovenia as a destination with many opportunities for active leisure in nature, a quality offer for the preparation of athletes and as an excellent host of the most demanding sporting events. Active holidays or outdoor and sports tourism will also be **the main promotional themes in 2022 and 2023**.

Today, a reception for selected foreign journalists and influencers took place, at which representatives of Slovenian tourism focused on **sustainable commitment** and the implementation of responsible tourism in Slovenia and presented current contents, orientations and novelties for the upcoming year. The participants were addressed by **MSc. Karmen Novarlič**, Head of the Sector for Communication with the Business Public at the STB, **MSc. Petra Stušek**, Director of Tourism Ljubljana and President of European Cities Marketing, and **Klemen Langus**, Director of Tourism Bohinj. **Tom Hall**, Lonely Planet's VP of Experience, also attended the meeting as a special guest on the occasion of Slovenia's inclusion in the Best in Travel 2022 guide.

Photo by: Peter Doig

Budapest Airport's W21/22 schedule: 11 new routes, plus

major frequency increases



The new flight schedule for the W21/22 season began on 31 October 2021. For Budapest Airport, this means an exciting mix of new routes, resumed services, and significant frequency increases.

Home carrier Wizz Air is adding four new routes to the winter schedule at Budapest, with services to Jordanian capital Amman, Aqaba on Jordan's Red Sea coastline, Fuerteventura and Hurghada.

The Hungarian gateway is also welcoming seven new Ryanair routes to popular destinations in seven countries: Cologne, Germany; Krakow, Poland; Kaunas, Lithuania; Lappeenranta, Finland; Riga, Latvia; Shannon, Ireland; Bournemouth, UK; and Turin, Italy.

Ural Airlines announced a weekly service to Krasnodar and Koltsovo for W21 while also planned seasonal flights to Kurumoch and increasing Zhukovsky from weekly to twice weekly.

Alongside the 11 new routes, there are also 11 resumed services from Budapest and a number of significant frequency increases from the gateway this winter:

Airline	Destination		Frequency Increase
Jet2.com	Manchester	Resumed	
Ryanair	Kharkiv	Resumed	
Ryanair	Luxembourg	Resumed	
Ryanair	Nürnberg	Resumed	
Ryanair	Poznan	Resumed	
Ryanair	Toulouse	Resumed	

Transavia France	Paris Orly	Resumed	
Wizz Air	Bologna	Resumed	
Wizz Air	London Gatwick	Resumed	
Wizz Air	Odessa	Resumed	
Wizz Air	Tirana	Resumed	
Air France	Paris		Double-daily to 19 weekly (from Dec)
British Airways	London		Six to 10 times weekly
easyJet	Amsterdam		Two to four times weekly
easyJet	Basel		four to eight times weekly (from Dec)
easyJet	Paris		four to six times weekly (from Dec)
Emirates	Dubai		Four to five times weekly
Ryanair	Bari		Two to five times weekly
Ryanair	Barcelona		Five to nine times weekly
Ryanair	Bristol		Two to four times weekly
Ryanair	Dublin		Six to 10 times weekly
Ryanair	Naples		Three to five times weekly
Ryanair	Tel Aviv		Daily to 12 times weekly
Wizz Air	Barcelona		Five times weekly to daily
Wizz Air	Tel Aviv		Five to nine times weekly
SunExpress	Antalya		Extended operations over W21.
Swiss	Zurich		11 times weekly to double-daily

Balázs Bogáts, Head of Airline Development, Budapest Airport, comments: “We continue to rebuild our connections in a safe and secure environment for all. Demand is rising, and we are delighted that Budapest’s winter schedule includes so many new and resumed routes, alongside important frequency increases. We are, once again, offering a rich variety ofdestinations to our customers to satisfy the desire for winter breaks.”

Highlights (W21 vs S21)

Ryanair had its peak at 184 average weekly departures in S21, while 220 weekly departures are planned for December – W21, recording more than a 20% increase.

Wizz Air had its peak at 151 weekly departures in S21, while 187 weekly departures are planned for Dec – W21, showing over a 24% increase.