Budapest Airport’s route to Russia with Wizz Air

foto Russian Aviation Insider.



Celebrating the resumption of a direct link to St. Petersburg, Budapest Airport welcomed Wizz Air’s twice-weekly service which commenced on 27 August. With its new link to the Russian port city, Wizz Air now offers 245 weekly flights from Budapest and close to 4.5 million seats in total from Hungary’s capital city throughout the year.

As part of Budapest Airport’s strategy to further develop its route network to the east, the Hungarian gateway launched its second link to Russia when it celebrated Wizz Air’s new service to St. Petersburg. Last flown in 2014, the ultra-low-cost carrier’s (ULCC) resumption of the highly demanded link will see Russia become Budapest’s 12th largest country market served. With an overall potential market for the direct link expected to be 30,000 passengers, the ULCC will launch the route as a twice-weekly service to Russia’s second largest city. The start of W17/18 will see the frequency increase to three times weekly, with an additional service to be added by S18, resulting in the route being operated Sundays, Mondays, Wednesdays and Fridays. Serving both business travellers and tourists alike the link will remove the need to connect via other Eastern hubs.

Cathay Pacific to connect Brussels Airport and Hong Kong



As of 25 March 2018, Cathay Pacific will be operating a nonstop service to Hong Kong from Brussels Airport. Following direct flights to Beijing, Tokyo, Bangkok, Shanghai and Mumbai, Brussels Airport is further strengthening its Asian network thereby confirming the attractiveness of the Belgian market. Brussels Airport will be the 13th direct European destination in Cathay Pacific's network.

One World alliance member Cathay Pacific will operate four flights a week from Brussels Airport using an Airbus A350, on Tuesday, Thursday, Saturday and Sunday. Flights will arrive at Brussels Airport around 7 am and will return to Hong Kong in the early afternoon around 1 pm.

The negotiations with Cathay Pacific started over three years ago and got in a final stage in the summer of 2017. The attractiveness of the Belgian market and the quality of the infrastructure at Brussels Airport have convinced the Asian carrier to start operations in Brussels on 25 March 2018.



“We are delighted to welcome Cathay Pacific to Brussels Airport. Cathay Pacific is one of the best airlines in the world renowned for the quality of its passenger service. Passengers departing from Brussels Airport will not only benefit from a nonstop service to Hong Kong but also from the numerous connections to the wide Asian and Pacific region which Cathay Pacific provides from its hub in Hong Kong. This is an important step in the development of direct connections between Belgium and Asia”, says Arnaud Feist, CEO of Brussels Airport Company.

Cathay Pacific Chief Executive Officer Rupert Hogg: “We’re excited to offer the only direct flights between Hong Kong and Brussels. It is a fantastic destination and attracts business and leisure travellers from the world over. We listened to our customers’ demands for more options and greater flexibility and have responded by building direct air links with this great city.”

Last year, about 50,000 passengers travelled between Hong Kong and Belgium. The direct route to Hong Kong holds a huge potential for Belgian business travellers who place Hong Kong as the number 1 most wanted destination as it offers convenient onward connections to China, the Philippines, Indonesia, Vietnam, Australia, etc.

Currently, 11% of Belgian export is going to Asia and the trend is on the up. To support the economic growth of our country and our businesses, Brussels Airport aims to seize any opportunity to expand its network and further develop direct connections between Belgium and emerging countries.

700.000 passagers ont déjà profité de l'effet « Dreamliner » avec AIR EUROPA !



Jusqu'au mois de juin dernier, ils ont volé sur l'un de 8 Boeing 787-8 que la compagnie aérienne a incorporé à sa flotte long-courrier en un peu plus d'un an.

Sept-cent mille passagers déjà ont profité de l'effet bien connu du Dreamliner, en volant sur l'un des 8 Boeing B787-8 qui forment la flotte transocéanique d'AIR EUROPA.

En un peu plus d'un an, plus précisément entre avril 2016 (date à laquelle la compagnie a mis en ligne son premier Dreamliner) et juin dernier, , la division aérienne du groupe touristique **Globalia** a transporté quelques 700.000 passagers vers Miami, Bogota, Saint-Domingue, Buenos Aires, La Havane, Lima et Tel Aviv, routes assurées par les huit B787-8 qu'**AIR EUROPA** a incorporé à sa flotte au fur et à mesure de la réception des avions.

Le premier Dreamliner d'**AIR EUROPA**, l'avion leader en matière de technologie qui combine une ambiance exceptionnelle dans une configuration intérieure plus confortable tout en réduisant de 40 minutes les temps de vol, a intégré la flotte long-courrier en avril de l'année passée et assure, jusqu'à ce jour la liaison vers Miami.

AIR EUROPA est devenue la première compagnie espagnole à mettre en ligne cet avion de dernière génération grâce auquel elle est devenue la compagnie aérienne de référence entre l'Europe et les Amériques. En incorporant son 8e Boeing 787-8, la compagnie poursuit son plan de modernisation et s'engage dans la seconde grande phase de rénovation de sa flotte long-courrier, avec l'arrivée progressive, entre 2018 et 2022, d'un total de 16 Boeing 787-9. Concrètement, elle recevra l'année prochaine les deux premiers exemplaires, qui seront suivis progressivement par le reste de la commande.

Les nouveaux B787-8, avec une capacité de 296 sièges, peuvent compter sur une série d'avancées technologiques qui augmentent l'efficacité en terme de consommation de carburant, et qui génèrent aussi moins d'émissions nocives en comparaison d'autres appareils similaires. En plus d'un impact acoustique très inférieur aux autres avions, la cabine du 787 est pressurisée à 609,6 mètres de moins que la plupart des avions, ce qui permet aux passagers d'arriver plus reposés à leur destination.

www.aireuropa.com

Air Europa propose des tarifs très concurrentiels en classe économique et en classe business. Spécialiste des vols intérieurs espagnols et des vols intercontinentaux vers l'Amérique latine, Air Europa est également membre de Skyteam. Les passagers peuvent ainsi bénéficier des avantages du programme de fidélisation SUMA d'Air Europa.

Round-trip from Cracow to Gdansk on board LOT Polish Airlines!



Panorama of Crcacow, Poland, with Vistula riverbank, harbor, park, Wawel Hill and cathedral towers

Explore two marvelous Polish cities in one go thanks to our convenient connection.

LOT Polish Airlines have prepared a special offer for the passengers who do not want to waste their time and money and experience a pleasure flight from Gdansk to Krakow. What is more, there are many possibilities to purchase cheap plane tickets from Gdansk to Krakow. As a result there are more and more flights from Gdansk to Krakow. Krakow is a fascinating place which is worth to take the tour.



During the stay in Gdansk, it is a great idea to organize a one day trip to Krakow to discover the city, learn something about the history of Poland and drink a tea at Main Market Square which is located in the Old Town. Thanks to fast plane journey it is possible. The journey lasts about 1 hour and 20 minutes. It is the fastest way to take the distance.

Gdansk was destroyed during the World War II and later regained its glory to become one of the most vibrant cities in Poland. As the city lies on the Baltic coast, the symbol of Gdansk is the Neptune's Fountain. Together with Gdynia and Sopot, the cities form a metropolitan area called the Tricity. The beautiful long beaches and piers make it a very attractive destination. The Gdansk Shipyard is the reminiscent of the Solidarity movement – it was the former workplace of Lech Walesa, the first President of Poland after the fall of communism.

Cracow – Gdansk
LO3504 06:50 – 08:10 1.3..6.
LO3502 18:20 – 19:40 1234567
Gdansk – Cracow
LO3503 08:40 – 10:00 1.3..6.
LO3501 20:20 – 21:40 1234567





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airBaltic to Operate Geneva, Tampere, Gothenburg Flights Year-Round



Riga. The Latvian airline *airBaltic* announces its plans for the winter season that will begin in late October. *airBaltic* will continue to fly to Geneva, Tampere, Gothenburg also during the winter as well as re-introduce popular skiing destinations of Salzburg, Verona and Poprad in the High Tatras Mountains.

airBaltic has also significantly improved service for the winter of 2017 by increasing frequencies from Riga to London, Hamburg and Prague. A more convenient schedule for flights to Warsaw will be available, with new morning and evening flights on weekdays.

Wolfgang Reuss, Senior Vice President Network Management of *airBaltic*: “We introduced direct flights to Geneva, Tampere and Gothenburg only this summer, however, the passenger demand for these routes has already been high, making it viable for us to fly to these cities year-round. With addition of Abu Dhabi to our route map, we are offering the best flexibility to, from and within the Baltic states for business and leisure travellers alike.”

Starting from October 29 *airBaltic* will operate the Riga – Abu Dhabi route four times weekly with the brand new *Bombardier CS300* aircraft. *Etihad Airways* will be its codeshare partner on the route.

A complete schedule of *airBaltic* flights can be found on the company’s homepage at www.airbaltic.com.

Route	Flight frequency	Price*, Basic	Price*, Premium	Price*, Business
Riga – Abu Dhabi	4 flights weekly	129 EUR	249 EUR	799 EUR
Riga – Tampere	5 flights weekly	79 EUR	119 EUR	425 EUR
Riga – Geneva	3 flights weekly	69 EUR	159 EUR	418 EUR
Riga – Gothenburg	4 flights weekly	39 EUR	115 EUR	489 EUR

**Lowest fare, including taxes, fees and service charges, on www.airBaltic.com, subject to availability*

airBaltic serves over 60 destinations from its home base in Riga, Latvia. From every one of these locations, *airBaltic* offers convenient connections via Riga to its network spanning Europe, Scandinavia, the CIS and the Middle East. In addition, *airBaltic* also offers direct flights from Tallinn and Vilnius.

Festival Spasskaya Tower in Moscow



The Tenth International Military Music Festival «Spasskaya Tower» will take place from the 26th August till 3th September 2017. Throughout 10 evenings there will be represented the bright and colorful show in front of the audience and guests on Red Square of the best Russian and foreign military and orchestral collectives “framed” with theatrical elements, light installations and fireworks.

The festival is held every time since 2007 in accordance with an individual Order of the President of Russian Federation, which imposes on the organizers a huge responsibility,

primarily in the part of the quality of preparation and content of the project.

The geography of participating countries of the project has traditionally covered all parts of the world. Bands from Russia, Austria, Armenia, Belarus, Egypt, India, Kazakhstan, China, Turkey, Italy, Uzbekistan, Switzerland and also the band of the European Union and the international group will perform at Red Square this year.



In addition to the main performances on Red Square, in the program of the Festival all fulfilled and demanded components by the audience are remained and improved. Further development will be also gained by the children's program "Spasskaya Tower for kids" including an annual competition of children's and youth brass orchestras, a review of children's Honor Guard from different regions of Russia, master classes for children. The important component of the Festival will be the charitable program; due to this event, several thousand of people from the social unprotected groups of the population will be able to see the Festival. Traditionally the Festival "Spasskaya Tower" is held with great success – with a full notice. Only the spectator's audience of the performances themselves makes 75 000 people. About 300 thousand people on average visit Red Square

during the Festival.

In 2016, there was unprecedented interest to the project from mass media. More than 1500 publications were published about the Festival in print and electronic media. The project was covered not only by all major Russian federal TV channels, but also by TV companies from 11 countries. The audience of the project exceeded 120 million people worldwide.

At the same time the Festival doesn't "stand still". It grows and develops every year, becomes more large-scale, complex and multi-faceted event, justifying its status as the largest and international cultural project of the country.

This year the Festival with a support of Government of Moscow and the Ministry of Defense of Russian Federation has sharply expanded the number of urban areas, involved in activities with participation of military orchestras during spring and summer period, thereby integrating into urban life and reviving one of the most beautiful traditions, existing in pre-revolutionary time and during the Soviet period, – the tradition of performances of brass military orchestras in parks and squares of the capital.



The Festival pays great attention to the development of children's and youth directions. This year at the end of the May were held events, dedicated to Children's Day:

show of children’s brass orchestras in Alexander Garden and the concert-procession of Orchestra of students of Suvorov Military Music School at Three Station Square.

The Festival “Spasskaya Tower” is the large-scale project, demanded not only within the country, but also beyond its limit. The Festival became an event and the world-class phenomenon, the unique instrument of cross-cultural dialogue regardless of a political environment. “Spasskaya Tower” is the project, which demonstrates openness of Russia to the world, its great history and traditions.

The festival “Spasskaya Tower” meets its anniversary together with constant friends and partners: Rostec State Corporation, ROSOBORONEXPORT joint-stock, Transneft public joint stock company. For ten years these largest Russian companies give full support to the festival. Organizers of the festival “Spasskaya Tower” thank all partners for the significant contribution to the development and promoting of military music not only in our country, but also around the world.

The official news agency of the festival “Spasskaya Tower” in 2017 is INA “Russia today”.

Tickets to the International Military Musical Festival “Spasskaya Tower” can get on the site kremlin-military-tattoo.ru and in cash desks of the official booking operator Concert.ru and also in all theatrical cash desks of Moscow.



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airBaltic Announces First Five New Destinations for Summer 2018



Riga. The Latvian airline *airBaltic* announces its first destinations for the summer season of 2018, starting on March 27, 2018. Next summer *airBaltic* will have more than five new destinations added to its route map.

Wolfgang Reuss, Senior Vice President Network Management of *airBaltic*: “So far 2017 has been an excellent year for *airBaltic* – already seven brand new *Bombardier CS300* aircraft have successfully joined our fleet as we are serving a growing family of customers. We are delighted to share the first glimpse of forecast how our 2018 is going to look, by

announcing a wider selection of destinations that our customers have demanded for the next summer. Network expansion is a key part of our *Horizon 2021* business plan that enables us to further improve connections between the Baltic region and the rest of the world."

During the first six months of 2017, *airBaltic* has carried a total of 1 565 462 passengers throughout its network spanning Europe, Scandinavia, Russia, CIS and the Middle East, which is the second highest number of passengers in the history of the airline. *airBaltic's* improved connectivity, efficient aircraft and low cost base will further enable to continue its expansion as No 1 carrier of the Baltic region.

For the summer season of 2018 *airBaltic* has added Malaga (Spain), Lisbon (Portugal), Split (Croatia), Bordeaux (France) and Gdansk (Poland). Additional new destinations will be announced in the future. A complete schedule of *airBaltic* flights can be found on the company's homepage at www.airbaltic.com.

Destination served	Flight frequency	Start date	Price *, Basic	Price *, Premium	Price*, Business
Riga – Lisbon (Portugal)	2 weekly	March 27, 2018	99 EUR	159 EUR	499 EUR
Riga – Gdansk (Poland)	3 weekly	March 27, 2018	29 EUR	99 EUR	299 EUR
Riga – Malaga (Spain)	2 weekly	March 28, 2018	99 EUR	159 EUR	479 EUR
Riga – Split (Croatia)	2 weekly	May 21, 2018	89 EUR	149 EUR	439 EUR
Riga – Bordeaux (France)	2 weekly	June 3, 2018	79 EUR	139 EUR	479 EUR

**Lowest fare (one way), including taxes, fees and service charges, on www.airBaltic.com, subject to availability*

airBaltic serves over 60 destinations from its home base in Riga, Latvia. From every one of these locations, *airBaltic* offers convenient

connections via Riga to its network spanning Europe, Scandinavia, the CIS and the Middle East. In addition, *airBaltic* also offers direct flights from Tallinn and Vilnius.

Iberia Offers New Premium Economy Class on Boston Flights

- Already available on New York, Chicago, Miami, Mexico City and Bogota flights
- Market response to new intermediate seating class even better than expected

Iberia's new Premium Economy class will be available on the airline's flights between Madrid and Boston this month. The new cabin is already available on flights between Madrid and Chicago, New York, Miami, Mexico City, as well as Bogota.



Iberia launched its Premium Economy class in May, and the market response has been very positive. Iberia's Chief Commercial Officer, Marco Sansavini said "We had the highest hopes for the new seating class, but the response from the

market has far exceeded our expectations. The load factor beats projections in the US market and also in Latin America, where we were the first airline to offer an intermediate class on direct flights to and from Spain". He added, "Initial passenger surveys show that customers using the new class give the highest marks to the overall travel experience and to the price/quality ratio."

More Comfort, More Room, More Luggage

Iberia's Premium Economy Class features greater comfort, better service and many other advantages:

- **20% more distance between rows:** 94 cm vs. 78.7 cm in Economy.
- **Wider seats:** 48 cm
- **40% deeper seatback recline:** 7" vs. 5" in Economy
- **More comfort:** adjustable headrests and reclining footrests.
- **Larger, sharper entertainment displays:** Full HD, 12" vs. 9" in Economy, plus noise-cancelling headphones, power and connecting ports for electronic devices
- **Special on-board service**: complimentary welcome drink, gourmet menu, cloth table linen and a personalised toilet kit.
- **More luggage:** passengers booking Premium Economy are allowed to check-in two suitcases and have priority both at check-in and when boarding and leaving the aircraft.

Iberia has so far equipped six aircraft with the new seating class, which will soon be available in a total of 37 of its Airbus A330-300s, A340-600s and A350-900s.

About Iberia: Iberia is the leading carrier on routes between Europe and Latin America and it flies to **124 destinations in 48 countries** in Europe, the Americas, Africa, Middle East and Asia. Together with its subsidiary Iberia Express and its franchise partner Iberia Regional/Air Nostrum, it operates about 600 flights each day with a fleet of some 135 aircraft. It offers easy and convenient connections at its hub in T4 in Madrid-Barajas airport.**Iberia was the world's most punctual airline in 2016**, according to Flightstats and has recently been awarded the 4th Skytrax Star. The airline is a member of the **one**world alliance that operates more than 14,000 daily flights to some 1,000 destinations in more than 150 countries. For more information, please visit http://grupo.iberia.es

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airberlin continues to operate as part of oneworld



airberlin continues to operate as part of **one**world®, following the German airline's filing to commence insolvency proceedings under self-administration, to enable it to continue with its restructuring process.

Germany's federal government is supporting airberlin with a bridging loan to maintain flight operations for the long-term.

airberlin states that this means:

- All flights operated by airberlin and its affiliate NIKI, which is also part of **one**world, will continue as

planned.
- Their flight schedule remains valid.
- Bookings remain valid.
- All flights can still be booked.

As such, airberlin and NIKI remain as part of **one**world and continue to offer the alliance's usual services and benefits.

For airberlin's statement, see airberlin.com

Hilton Hotels & Resorts Uncovers Passport Holders More Likely To Be Content With Their Lives

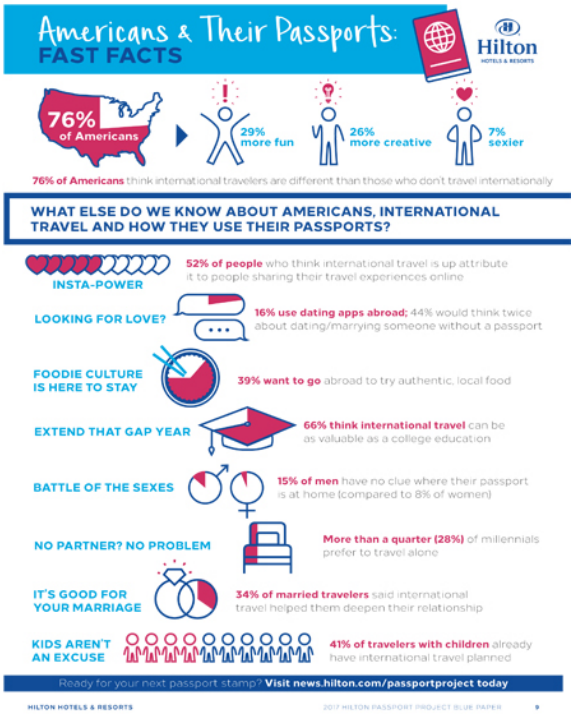


Hilton Passport Project Kicks Off, Highlights Benefits of Having a Passport and Encourages Travelers to Get Out and Experience the World

MCLEAN, Va. – Approximately 41 percent of Americans have a valid U.S. passport[1], and it turns out, that's a good thing. Hilton Hotels & Resorts, the flagship brand of Hilton (NYSE: HLT), has uncovered that Americans with passports are more likely to be content with their lives than those who do not have passports. Based on this finding, Hilton Hotels & Resorts is launching the Hilton Passport Project to put more passports in the hands of Americans to help them realize the power of travel.

Uncovering Consumer Insights

A key component of the Hilton Passport Project is better understanding the mindset of Americans when it comes to international travel and putting their passports to use. To do this, Hilton conducted a study[2] of 1,000 travelers to explore: could getting a passport be a key to happiness? What motivates people to get a passport? Are most passports being used? What does having a passport say about someone's personality?



The findings from the study revealed three key themes about American travelers today:

- **Turns out, having a passport is in fact good for you –** More than half (53%) of Americans with passports are content with their lives versus just over a third (34%) of those who do not yet have passports.
- **Passports could be used more, and there are now more opportunities to do so –** Among respondents who have a passport (but haven't been abroad in the past 12 months), 18 percent have *never* used their passport.
- **People are motivated to get out and unlock their world –** Six in 10 Americans are motivated to travel abroad and 27 percent already have plans in place to use their

passport.

In addition to these key themes, the findings allowed Hilton to create a "Passport Personality Index," which categorizes travelers into a series of personalities – **Globetrotters**, **Future Explorers** and **"Maybe Later" International Travelers** – distinguishable by key traits such as their motivation to travel, contentment with life, social media sharing habits and even desire to first see all America has to offer before heading abroad. The compelling findings from the study are outlined in a Hilton Blue Paper: *The State of U.S. Passport Use*, available online here.

"For nearly 100 years, we've witnessed the profound impact travel has on the lives of our guests," said Stuart Foster, vice president, global brand marketing. "With more than 570 hotels in the heart of the world's most incredible destinations, Hilton Hotels & Resorts makes travel within reach. The Hilton Passport Project is our way of helping more Americans unlock the power of travel and realize the benefits a passport can bring them – whether that's becoming more content with their lives or enjoying new experiences and opportunities."

Putting Passports in Hand

To bring the research to life and motivate travelers to pursue that next stamp in their passport, Hilton Hotels & Resorts is partnering with Zach Houghton, founder of Passion Passport. A core mission for Houghton – and the Passion Passport community – is to connect travelers and potential travelers who are seeking new experiences and perspectives. Houghton will team up with Hilton Hotels & Resorts to invite his followers to a live event in New York City this fall, which will guide people through the process of getting a passport, immerse them in cultures and destinations from across the world and give them a chance to win a once-in-a-lifetime trip to one of those destinations.

Beyond New York, Hilton will be facilitating the passport application process by setting up Passport Project activations at select hotels and locations later this year. Visitors will be able to take their passport photo and receive all the information and materials they need to apply for one – as well as engage with interactive experiences that will whet their appetite for global travel.

Additionally, highly immersive digital videos, billboard installations and terminal takeovers with creative from the brand's newest campaign, "The World Is Right Here," will continue to roll out at some of the country's busiest airports in cities including Chicago, Atlanta and Dallas. The campaign illustrates the value of travel and empowers consumers to travel more – passports in hand – and experience the world around them.

For additional information on the Hilton Passport Project and the Passport Personality Index, resources available to help consumers obtain passports and some destination inspiration, visit news.hilton.com/passportproject or follow along on social via Facebook (https://www.facebook.com/hilton), Instagram (@hiltonhotels) and Twitter (@hiltonhotels) using hashtag #PassportProject.

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[1] *https://travel.state.gov/content/passports/en/passports/statistics.html*

[2] *Hilton Hotels & Resorts commissioned a 15-minute, online survey among a nationally-representative sample of 1,000 U.S. adults ages 18+ that have traveled within and/or outside of the U.S. in the past 12 months. The margin of error for this sample is +/- 3.1% at the 95% confidence level. The survey was fielded by Edelman Intelligence between May 30 and June 6, 2017.*

Berlin’s economy benefits from tourism like never before



Berlin, 2013, Charlottenburg, Kurfürstendamm, Savignyplatz

• *Gross revenues have risen by €1 billion in the past two years*

• *Some 14.7 million visitors stayed overnight in Berlin in the first half of 2017*

• *Visitors spend more money in the city*

The tourism industry in Berlin has broken yet another record. Over the past two years, the gross amount of revenue generated by visitors to the German capital has climbed by about €1 billion to €11.58 billion a year. This is the result of a new 2016 study on tourism as an economic factor conducted by dwif-Consulting GmbH for *visitBerlin*. The positive trend continued in the first half of 2017: the number of overnight stays in hotels and pensions rose moderately by 1.8 per cent to 14.7

million. This growth is also reflected in higher revenues.

Ramona Pop, Senator for Economics, Energy, and Enterprises: “The growth in Berlin’s tourism market has been a success story for many years. Berlin is known around the world as a city of freedom and tolerance. We will continue to work towards acceptance and making Berlin a welcoming city for everyone.”

First half of 2017: Berlin continues to become more popular with German visitors



In the first half of the year, 56 per cent of Berlin visitors came from within Germany, while 44 per cent came from abroad, as announced by the Berlin-Brandenburg Office for Statistics. **Burkhard Kieker**, CEO of *visitBerlin* says: “I’m very pleased. The figures from our most important market, Germany, are growing steadily. In the foreign markets, worldwide uncertainty is not the only thing we have to contend with.”

While the number of visitors from France and Great Britain have risen in the first half of 2017, figures from Denmark, the Netherlands and Italy did decline. More visitors came to Berlin from overseas. The number of overnight stays from the US rose by 8.7 per cent, and visitors from China by as much as 17.3 per cent.

More people attending meetings in the first half of 2017

The number of visitors travelling to Berlin for conferences has also risen. In the first half of 2017, 4.96 million people (+1.8%) over the same period last year) attended 64,000 conventions and meetings (+1.9%) in the German capital. Business travellers spent 3.9 million nights in Berlin over

the first half of the year, an increase of 8 per cent. A quarter of all hotel bookings were made by conference delegates.*

Analysis: for every night spent in hotels, an equal number stay with friends and family



According to the study, apart from the 31 million overnight stays counted in the hotel industry in 2016, 33.2 million overnight stays were spent by visitors who stayed with friends and relatives. Some five million overnight stays were from visitors who booked with private landlords or through the sharing economy. The largest group of visitors to Berlin are people who come to the city for the day: 109 million people did just that in 2016.

Retail and hospitality sectors benefit most

Not only do more guests travel to the city – they spend more money than two years ago. On average, every visitor to Berlin spends €64.89 per day. For hotel guests, the amount is as much as €205.80 per day. Visitors who stay with private landlords spend an average of €107.50 per day.

Numerous industries benefit from tourism. 48 per cent of the tourism turnover is attributable to the Berlin hospitality industry. Every third euro is spent in the retail sector. The remainder, some 20 per cent, goes to the services industry, such as public transport and event tickets.

