

# AVANI will open its first villa resort in Koh Samui, Thailand next year in September.



**Bangkok, October 24, 2017:** AVANI Hotels & Resorts, the international upscale lifestyle brand from Minor Hotels, known for its appeal to millennial minded travellers, Design for Living spaces and commitment to honest food, will be introducing

its first Villa concept when AVANI Sunset Coast Samui Resort & Villas opens in September 2018.

Located within a cove on the unspoiled southeast coast of Koh Samui, on a secluded beach in Pang Kha Bay, the 58 key resort will offer dazzling sea views and a relaxed vibe for holidaymakers.

AVANI Sunset Coast Samui Resort & Villas will have 25 AVANI Rooms, 27 AVANI One Bedroom Pool Villas, 2 AVANI One Bedroom Beachfront Pool Villas and 4 AVANI Two Bedroom Beachfront Pool Villas. The new upscale resort will offer a beach restaurant and bar, an all-day dining restaurant, AVANIFIT gym, AVANI Pantry, a Watersports Centre and two swimming pools.

Sharing the essence of the AVANI brand design philosophy, the soothing textures and serene colour palette in all the rooms will allow guests to unwind in an atmosphere of calm and relaxation. All guest rooms will feature a full range of modern comforts, including free WiFi, modern furnishings, large LCD TVs and stylish bathrooms with a rain shower.



The AVANISpa will provide a tranquil approach to wellness, focused on guest' needs rather than offering standard treatments. Well-trained therapists will conduct a consultation prior to recommending one of four treatment options; Boost, Balance, Calm and Purify.

Rejuvenating Boost treatments are the perfect antidote for those suffering from low energy and jet lag. Balance treatments ground the body, mind and mood, Calm treatments release muscle tension, relieve anxiety and recharge the mind and Purify treatments offer the perfect detox.

AVANIFit focuses on lifestyle elements that promote a healthy body and healthy mind and the resort's Gym will include a range of cardiovascular equipment which will allow guests to keep up their fitness routines whilst on holiday. Daily Yoga classes will kick off the day, with kayaking, guided hikes and cycling trips available for guests to enjoy.



The secluded location will make the resort an attractive option for families and couples looking for meaningful and shared experiences with easy access to many coastal attractions, such as the nearby Five Islands, Ang Thong National Marine Park, the

coral reefs of Koh Taen Island and the uncrowded pleasure of snorkelling in Koh Madsum. Both these islands are easily reached by traditional Longtail boats, but the experiences that will be offered at the resort will make wandering less tempting.

Couples looking for the perfect beach wedding venue will be attracted to the resort's versatile and affordable accommodation offering and picturesque ocean setting.

The resort is only a 40 minute drive from Samui International Airport, which is well connected with numerous daily flights from Bangkok and other Thai cities, along with direct flights from around Asia.

The natural beauty and laid-back vibe of the southeast coast will appeal to travellers looking for something more remote in Koh Samui and AVANI Sunset Coast Resort & Villas will be the perfect base to enjoy this beautiful part of the island.

Alejandro Bernabé, Vice President of Operations of AVANI Hotels & Resorts said: *"The southeast coast is underdeveloped which will appeal to travellers looking for a more relaxed, less crowded holiday experience in Koh Samui and the launch of the brand's first pool villas is a wonderful addition to our portfolio. Modern and fresh, this development will offer an affordable villa resort offering in the region."*