Taipei hosts IAPCO EDGE Seminar for the third time

With positive feedback received from the previous IAPCO EDGE Seminar Taipei, the city is once again hosting the seminar this year. Inviting meeting professionals and association representatives from Canada, the United Kingdom and Singapore, the faculty will share their real-life experiences along with the latest industry trends.

Making it unique from other training programs in the industry, there are a lot of interactive sessions and in-depth discussion designed for the IAPCO EDGE Seminar. Delegates will be inspired while discussing and exchanging ideas from different points of view. The mix of program content includes bidding, sponsorship, accounting & budgeting, marketing, meeting design, meeting industry trends.

Last year, many overseas delegates were attracted to the seminar, including representatives from Abu Dhabi Convention Bureau, Sarawak Convention Bureau and Thailand Convention and Exhibition Bureau. Here is a highlight video of the seminar last year: https://vimeo.com/273861734

Delegates will be given CMP (The Certified Meeting Professional) hours by attending the seminar, in order to improve their competitiveness in the market.

For more information about the seminar and to register, please visit http://iapcoedgetaipei.org/

Date and Time:
Thursday, 18 April – Saturday, 20 April 2019

Venue:
Taipei Marriott Hotel (No. 199, Lequn 2nd Road, Zhongshan District, Taipei City, Taiwan)
Target Audience:
PCO, International / National Corporate and Association, Convention & Visitors Bureau, Meeting Venue, Hotel, Exhibition Organizer, Destination Management Company, Travel Agency
Speakers:
Mathias Posch (IAPCO President President, ICS Canada),
Martin Boyle (IAPCO CEO),
Antonio Codinach (Regional Business Director, APAC, PCMA)
About GIS Group Global Co., Ltd.
Founded in 1991, GIS Group is an architect of innovative meeting services. The company provide world-class quality services including meeting management, destination management, audiovisual and congress technology, venue management, catering. We keep our tagline “Every moment inspires!” in mind when serving clients because we strongly believe that not one moment of the event is less important. It is and will always be our mission to create a unique and unforgettable experience for all delegates. We are member of many international associations including ICCA, IAPCO, SITE and CRN. Official website: http://www.gisgroup.com
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About IAPCO: Meeting Quality
IAPCO (International Association of Professional Congress Organisers) is the leading international association for professional conference organisers. Its mission is to raise

the standards of service among its member organisations and other sectors of the meetings industry through continued education, connection and support. IAPCO represents today 133 companies comprised of over 8300 professional congress organisers, meeting planners and managers of international and national congresses, conventions and special events from 40 countries.

For further information, please contact:

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